

Title: A METHOD, SYSTEM, AND COMPUTER READABLE MEDIUM FOR
FACILITATING A TRANSACTION BETWEEN A CUSTOMER, A MERCHANT
AND AN ASSOCIATE
Applicant: Kirk Bunger et al.
Appl. No.: 60/265,534
Filing Date: March 30, 2001
Express Mail No. : E1 798,534 054.LIS

Docket: SFTC-01004US0
Atty: Kirk J. DeNiro
Phone: (415) 369-9660

SYSTEM 100

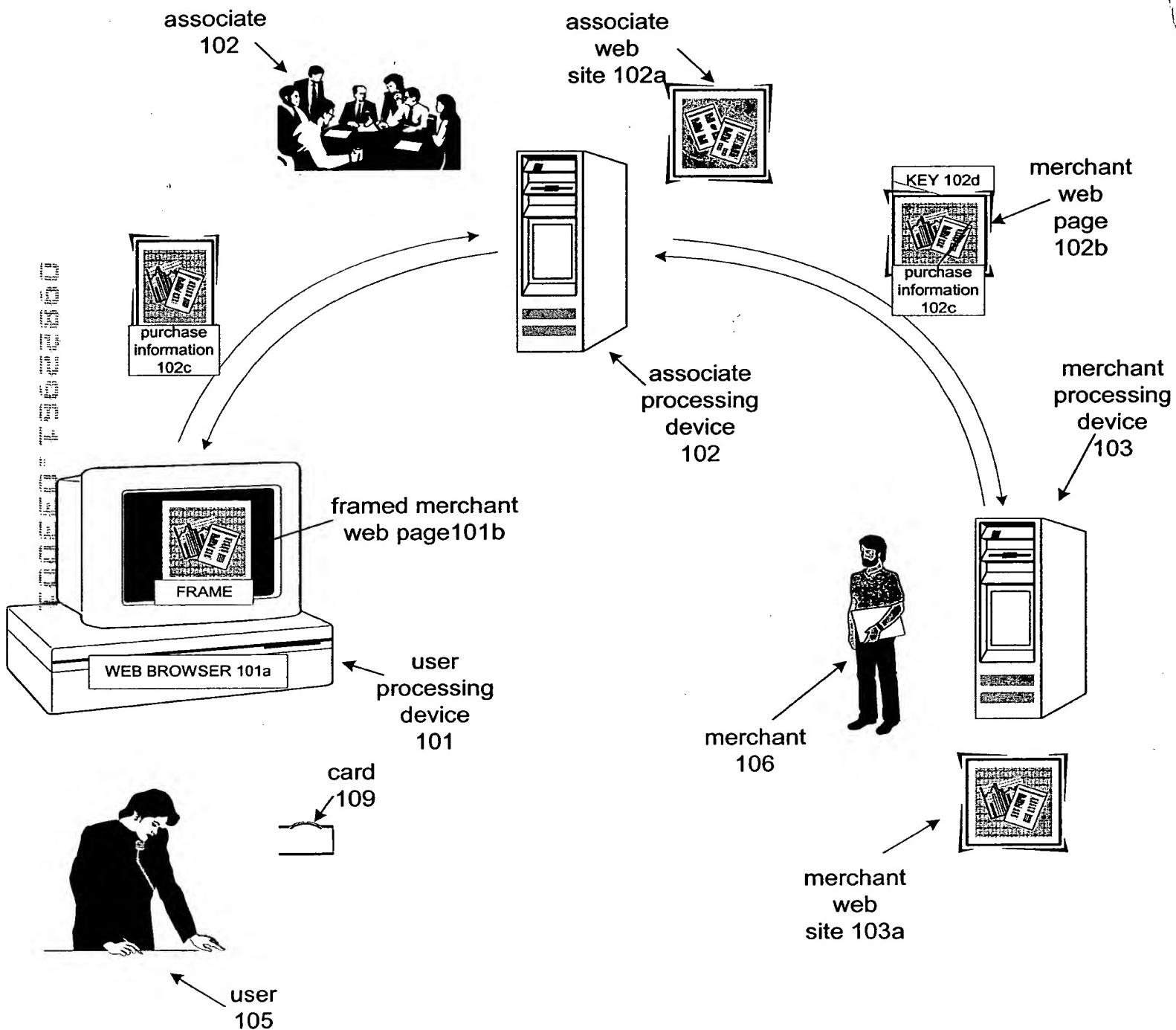


Fig. 1(a)

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Applicant: **Nicole J. Springer et al.**
Appl. No.: **U.S. Appl. No. 09/811,115**
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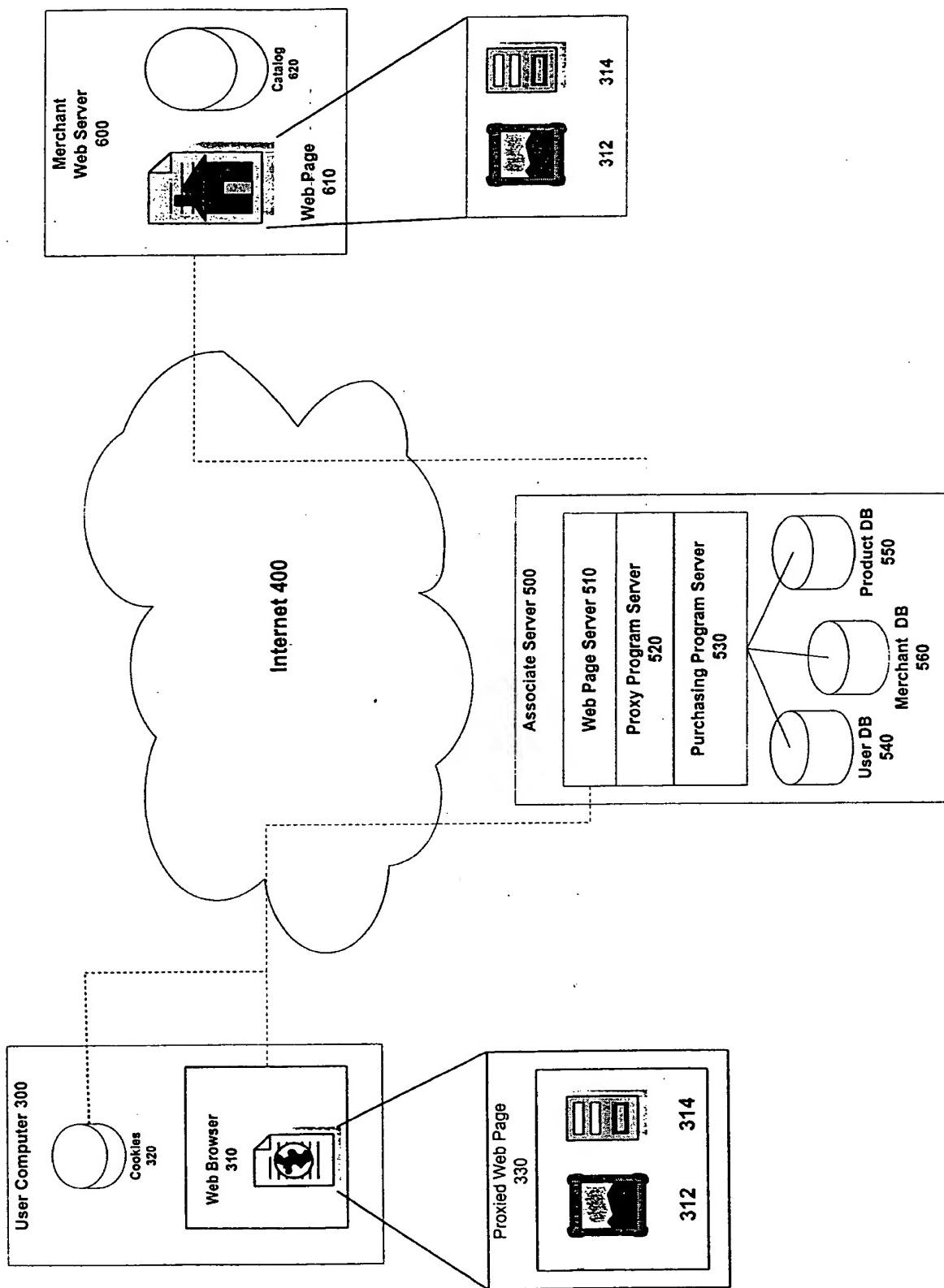


Fig. 1(b)

Method 200

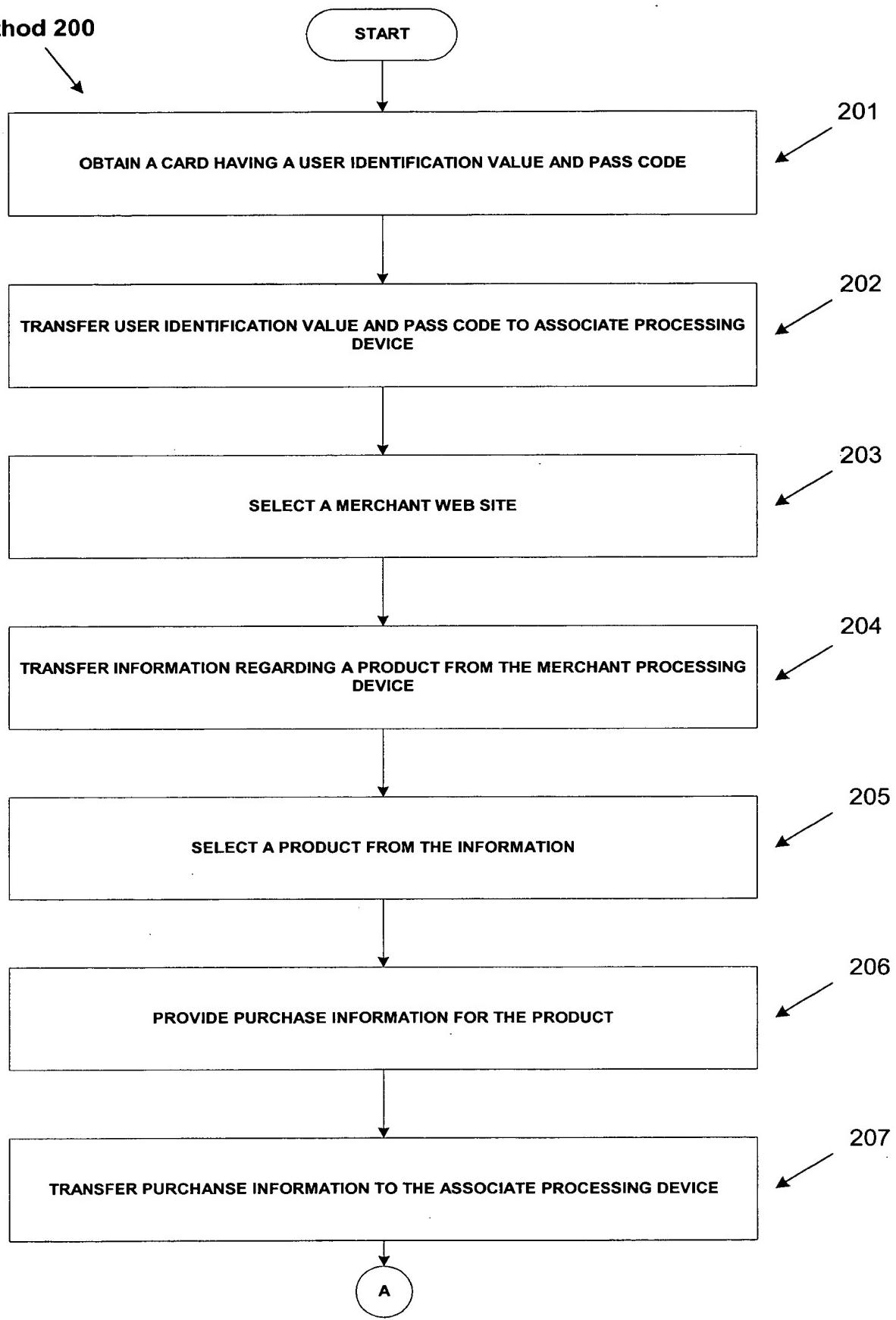


Fig. 1(c)

Method 200

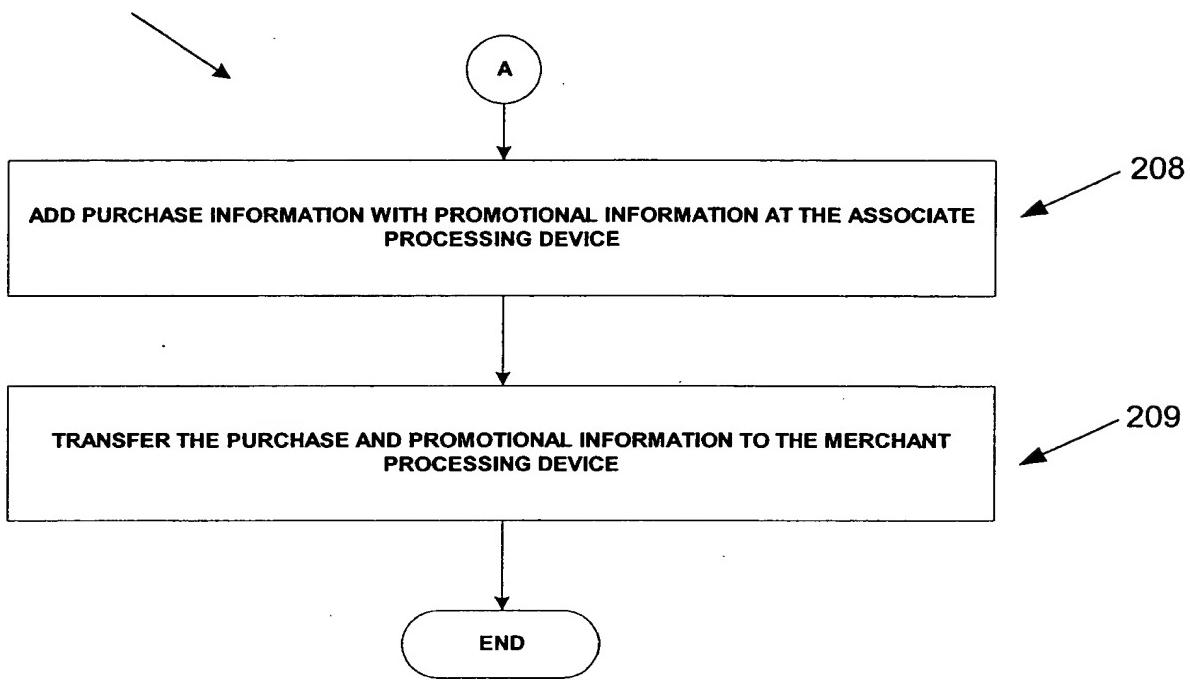


Fig. 1(d)

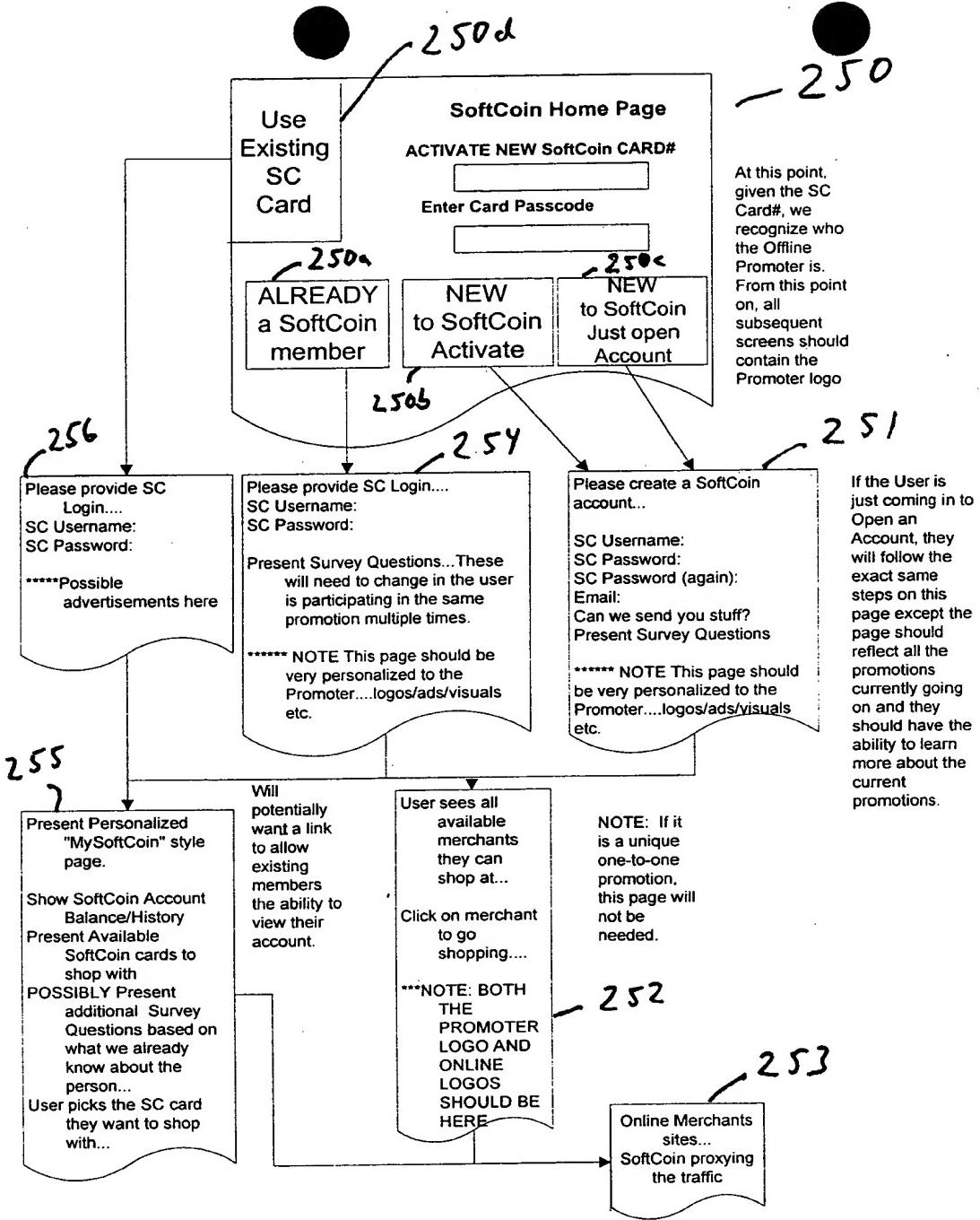


Fig.2

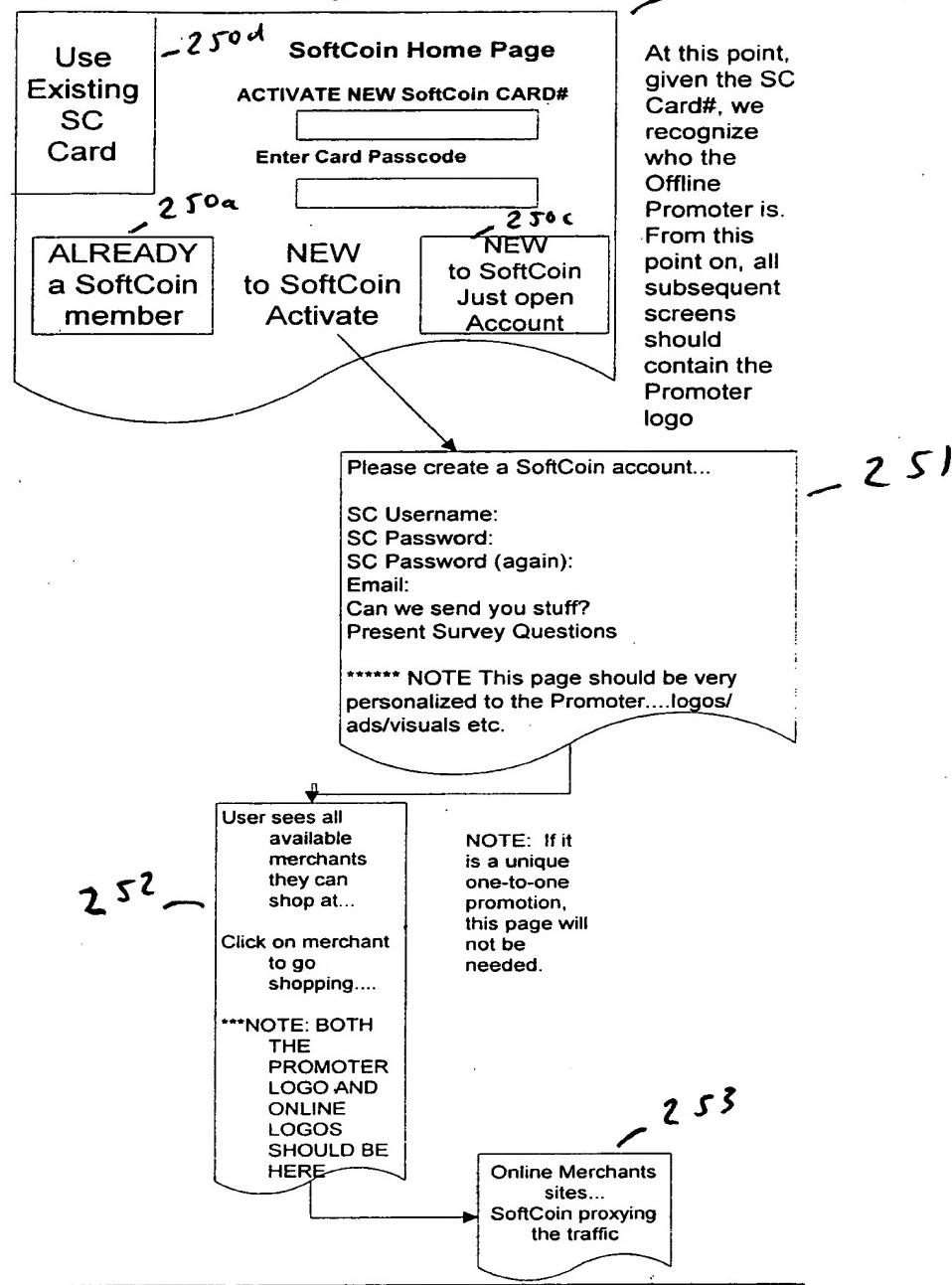


Fig. 3

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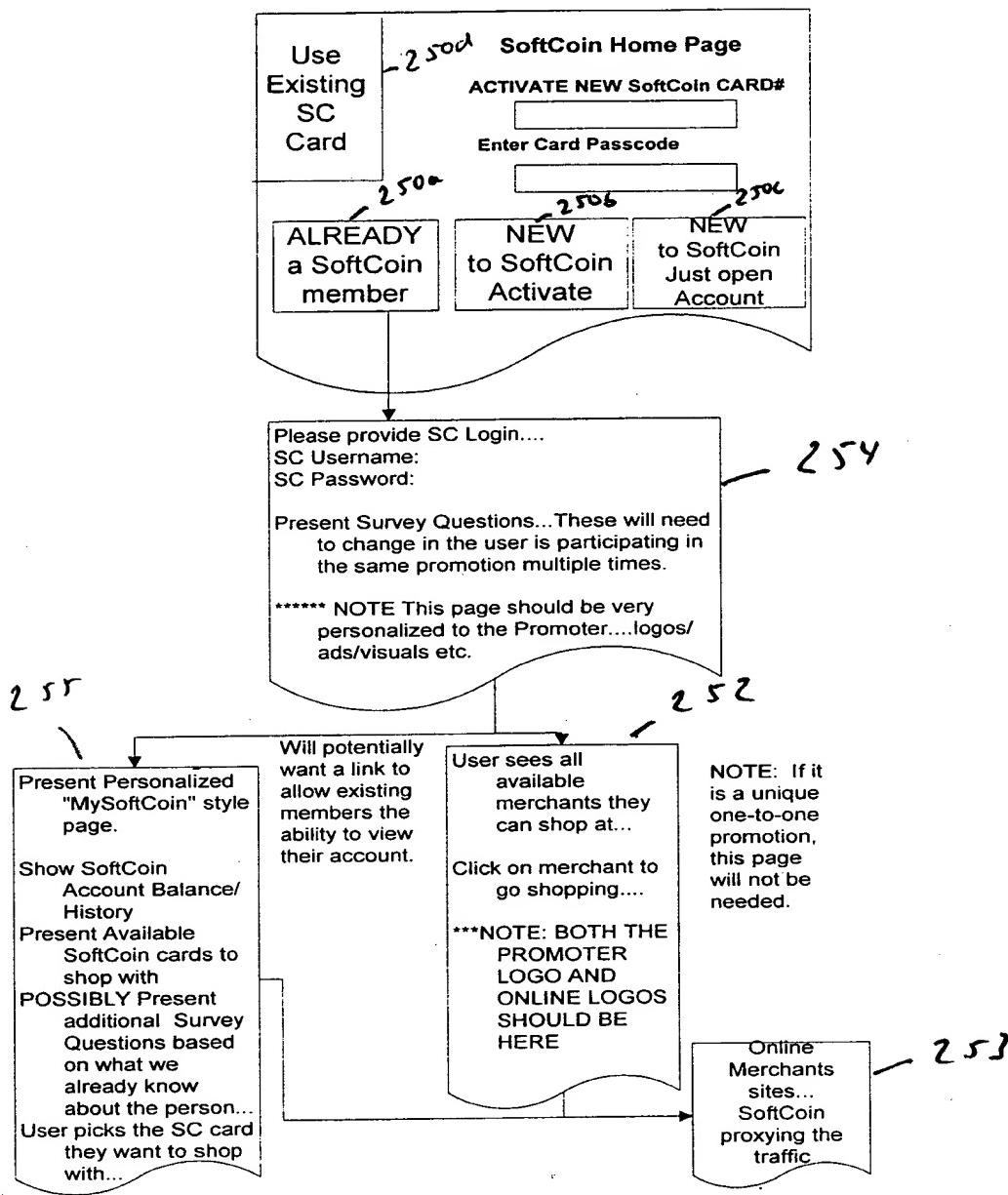


Fig. 4

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<u>SC#</u>	<u>Promotion Name</u>	<u>Existing Balance</u>	<u>Expiration Date</u>	<u>Online Merchants for Shopping</u>
XXXX	Levi's	\$15.00	12/31/1999	Amazon.com, Cdnow.com (showing their icons)
YYYY	Kellogs	\$7.55	01/23/2000	etoy.com, games2learn.com (showing their icons) click on an icon to go shopping!

Fig. 5

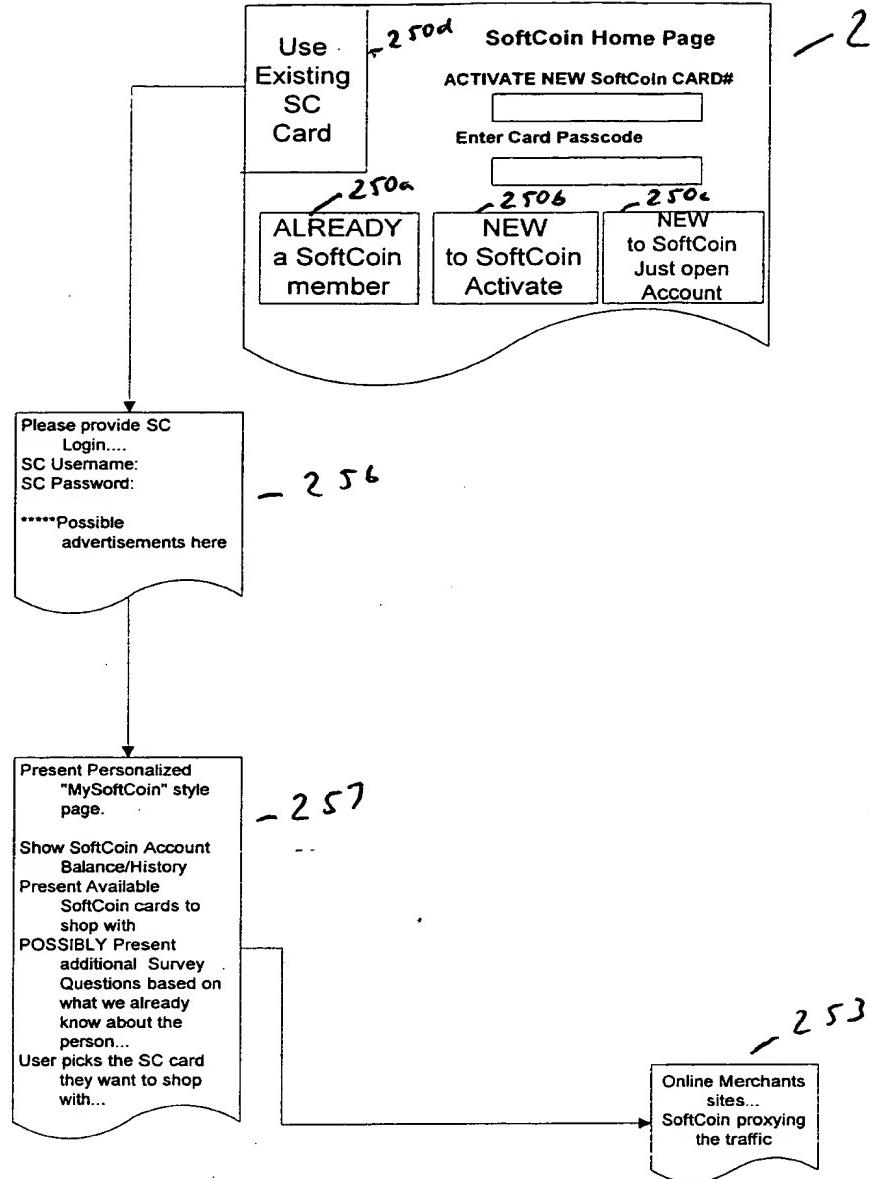


Fig. 6

Sheet 9 of 10
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250

Use Existing SC Card	SoftCoin Home Page		
	ACTIVATE NEW SoftCoin CARD# <input type="text"/> Enter Card Passcode <input type="text"/>		
	250a	250b	250c
	ALREADY a SoftCoin member	NEW to SoftCoin Activate	NEW to SoftCoin Just open Account

251

Please create a SoftCoin account...

SC Username:
 SC Password:
 SC Password (again):
 Email:
 Can we send you stuff?
 Present Survey Questions

If the User is just coming in to Open an Account, they will follow the exact same steps on this page except the page should reflect all the promotions currently going on and they should have the ability to learn more about the current promotions.

Fig. 7